

# REBECCA E SPITZER

website: [WWW.REBECCA-E-SPITZER.COM](http://WWW.REBECCA-E-SPITZER.COM) \ email: [REBECCA@REBECCA-E-SPITZER.COM](mailto:REBECCA@REBECCA-E-SPITZER.COM) \ cell: 339.364.0548  
mailing address: UNIT 2333, 21 WELLESLEY COLLEGE RD, WELLESLEY, MA

Creative, detail-oriented, multi-talented designer and programmer. Passionate about improving the Internet with clear, functional, and fun interfaces. Well versed in print, web, and interactive design, with a healthy dose of programming languages and human-computer interaction.

## TECHNICAL EXPERIENCE \

### WEB DEVELOPER

BOSTONIAN SOCIETY, BOSTON, MA -  
*Fall 2008, June 2009 - Present*  
[www.bostonhistory.org/sub/mappingrevolutionaryboston](http://www.bostonhistory.org/sub/mappingrevolutionaryboston)  
Lead interface design and programming in Adobe Flash for historical mapping project; adapt project into iPhone app.

### WEBSITE ADMINISTRATOR

THE TURNABOUT SHOPPE, WELLESLEY, MA -  
*September 2006 - January 2009, September 2009 - Present*  
Oversee content management, product photography, online customer communication. Supervise website team, create schedules, recruit and hire new employees.

### INTERFACE DESIGN & PROGRAMMING TUTOR

MEDIA ARTS AND SCIENCES DEPARTMENT, WELLESLEY COLLEGE, WELLESLEY, MA -  
*Fall 2008, Fall 2009, Spring 2010*  
Guide students through Adobe Flash and Adobe Director during office hours. Maintain media lab equipment.

### LEAD DESIGNER

HERFF JONES YEARBOOKS, SHARON, MA -  
*Summer 2007, Summer 2008, Summer 2009*  
Produce designs for over 15 yearbooks, reusable templates, and design element libraries in Adobe InDesign.

### EDITORIAL & WEB INTERN

WWW.COCOSA.COM, LONDON, UK -  
*February 2009 - April 2009*  
Research brands/trends, source and edit photos, write copy, oversee content management. Overhaul organizational systems, research market domain, cultivate PR contacts.

### ART & PHOTOGRAPHY INTERN

BOSTON MAGAZINE, BOSTON, MA -  
*Summer 2008*  
Provide dining section photography, source artwork, research images, correspond with artists.

## LEADERSHIP EXPERIENCE \

### EDITOR-IN-CHIEF

LEGENDA YEARBOOK, WELLESLEY COLLEGE, WELLESLEY, MA -  
*September 2006 - Present*  
Oversee execution of entire publication: layout design, photography, copy writing. Supervise recruitment and training, manage staff of over ten. Control marketing, sales, and budgeting. Successfully brought the publication out of debt in 2006-2007.  
- *National Collegiate Press Awards: 2007 and 2008 Pacemaker Finalist (ACP); 2007 Gold Medalist (CSPA).*  
- *In 2007, was voted the Wellesley College Student Organization of the Year.*

### STAGE MANAGER

WELLESLEY COLLEGE THEATER, WELLESLEY, MA -  
*Spring 2007, Spring 2008, Fall 2008, Fall 2009*  
Organize production scheduling and oversee auditions, rehearsal, and performances. Manage execution of all technical aspects of performance.

## EDUCATION \

### WELLESLEY COLLEGE

*Fall 2006- June 2010*  
BA Degree Candidate, major in Media Arts and Sciences.  
Overall GPA: 3.73/4.00. Major GPA: 3.85/4.00.  
Studied at **Boston University: London** in Spring 2009.  
Honors Thesis in Journalism and Online Social Networks.

### COURSEWORK

#### Computer Science:

Java Programming, Data Management, Website Design, Human-Computer Interaction, Web Databases, Dynamic Interface Design, Tangible User Interfaces

#### Studio Art:

Multimedia Design, Digital Imaging, Photography

#### Et Cetera:

Journalism, Art History, Macro & Micro Economics, Political Science, Sociology, Theatre Studies

#### Presentations to Campus-Wide Audience:

"Real-World Applications of Computing, Engineering, and Human-Computer Interaction"  
"Digitizing the Freedom Trail: Mapping Revolutionary Boston"

## SKILLS \

### PLATFORMS

Mac OSX, Windows XP/Vista, Linux

### SOFTWARE

Adobe InDesign (*advanced*)  
Adobe Photoshop  
Adobe Illustrator  
Adobe Flash (*advanced* - *ActionScript 3.0*)  
Adobe Director (*Lingo 2.0*)  
Microsoft Office

### LANGUAGES

HTML, CSS, JavaScript  
Java, MySQL, PHP, Perl, Objective-C/Cocoa Touch

## REFERENCES \

### SUSAN HAPPEL, HERFF JONES PUBLISHING

[susanhappel@yahoo.com](mailto:susanhappel@yahoo.com)  
Supervisor of summer yearbook design freelance work.  
Advisor to the *Legenda* Yearbook

### P. TAKIS METAXAS, WELLESLEY COLLEGE

[pmetaxas@wellesley.edu](mailto:pmetaxas@wellesley.edu)  
Academic thesis advisor, professor of classes tutored.

### HERBERT KUTZMAN, THE TURNABOUT SHOPPE

[turnshoppe@aol.com](mailto:turnshoppe@aol.com)  
Owner of The Turnabout Shoppe.

*further references available upon request*

**\*VIEW ONLINE DESIGN PORTFOLIO AT  
[WWW.REBECCA-E-SPITZER.COM](http://WWW.REBECCA-E-SPITZER.COM)**